

# **No Going Back:** New Possibilities and Opportunities in the Business of Child Care

Nebraska Early Childhood Collaborative | June 4, 2022



800,000 cases

600,000

400,000

200,000

7-day  
average

Feb. 2020

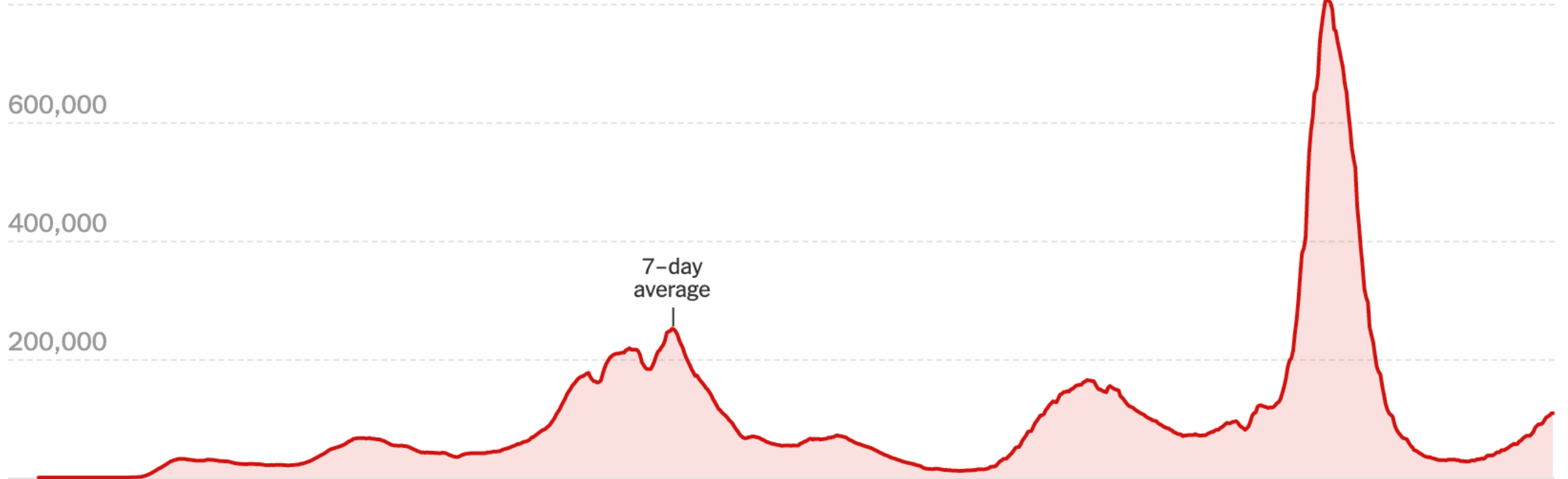
Jul.

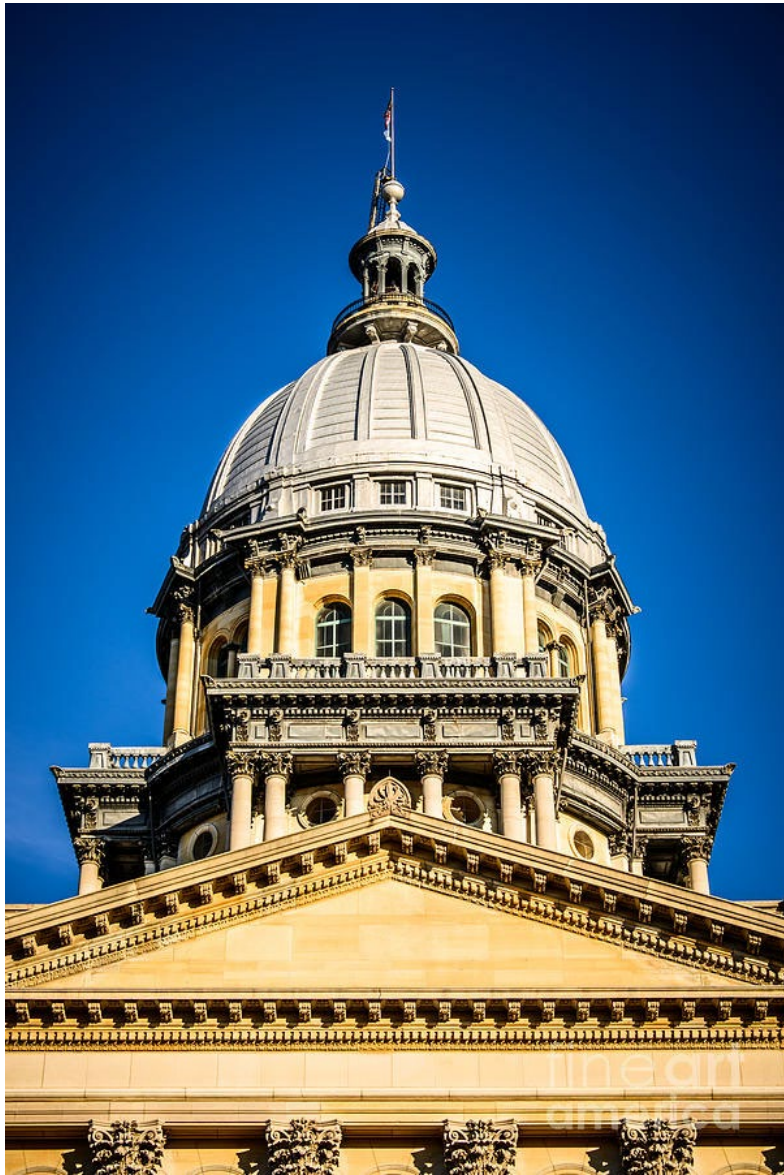
Dec.

May 2021

Oct.

Mar. 2022



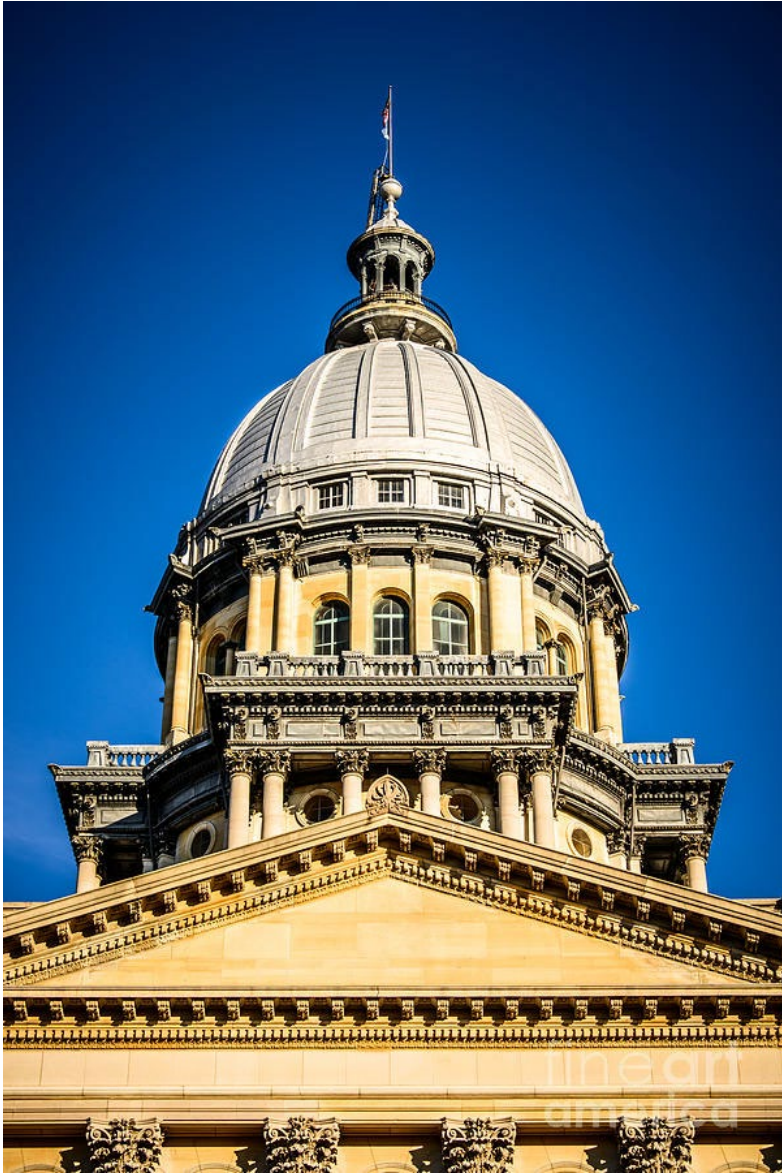


# Big Bold Actions (2021-22)

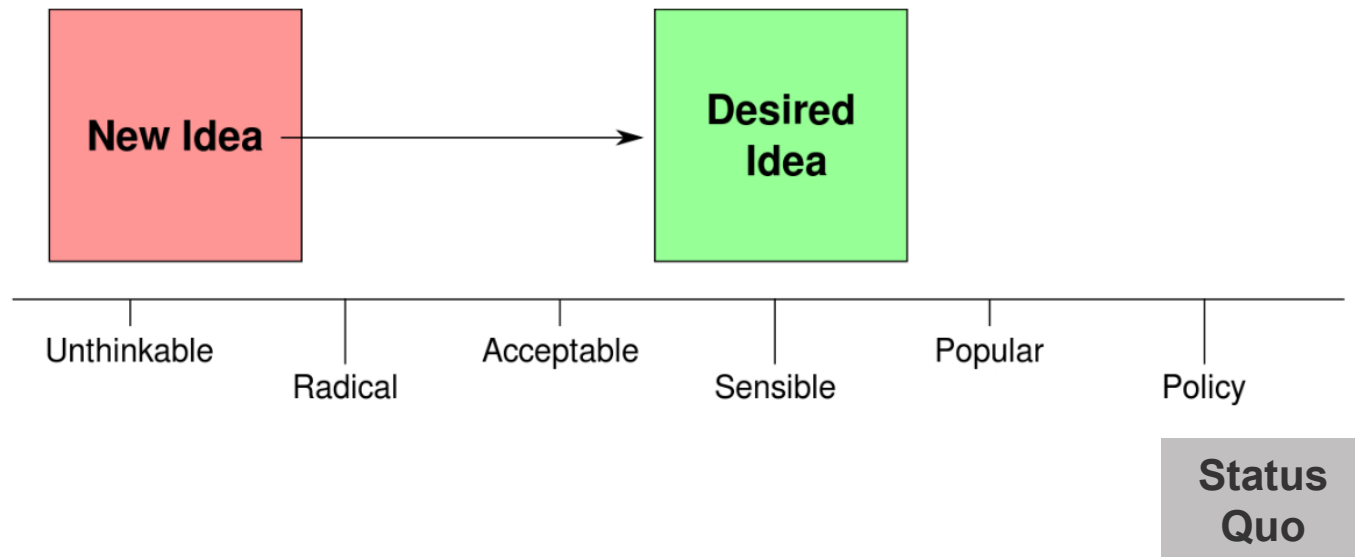
	NM	NY	OR	VT	WA	MA (proposed)
Scholarships/ Loan forgiveness				✓	✓	✓
Salary scale				✓	✓	✓
Pay by enrollment			✓	Study		
Reimbursement rate	✓ (based on cost of quality)	✓ (80 <sup>th</sup> )	✓ (90 <sup>th</sup> )		✓ (85 <sup>th</sup> )	
Subsidy eligibility	✓ (up to 400% of FPL)	✓ (up to 300% of FPL)	✓ (undocumented kids, college students)	✓ (up to 350% of PFL)	✓ (up to 60% of SMI; 75% in 2025; 85% in 2027)	✓ (up to 125% of SMI; high- need families)
Copay cap/waiver	✓ (waived)	✓ (10%; waived for ≤ 100% of FPL)	✓ (7%)	✓ (10%; waived for ≤ 150% of FPL)	✓ (up to 7%; waived or \$15 for ≤ 20% of SMI)	✓ (7%)
Cost of quality study	✓	(✓)	(✓)	✓	✓	✓

# Other Promising Trends

- Compensation
  - DC
- Health care benefits
  - WA, MN, NE
- Revenue
  - OR (corporate tax)
  - WA (capital gains tax)
  - DC (tax on high-income individuals)
  - LA (state match for local \$, online sports betting)
  - NM (ECE as constitutional right to education)
  - Others (marijuana, digital advertising)



# The Overton Window



*The key is that shifts begin with the public. Mr. Overton argued that the role of organizations like his own was not to lobby politicians to support policies outside the window, but to convince voters that policies outside the window should be in it. If they are successful, an idea derided as unthinkable can become so inevitable that it's hard to believe it was ever otherwise.*

How the Politically Unthinkable Can Become Mainstream, by Maggie Astor, New York Times, 2/26/19

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